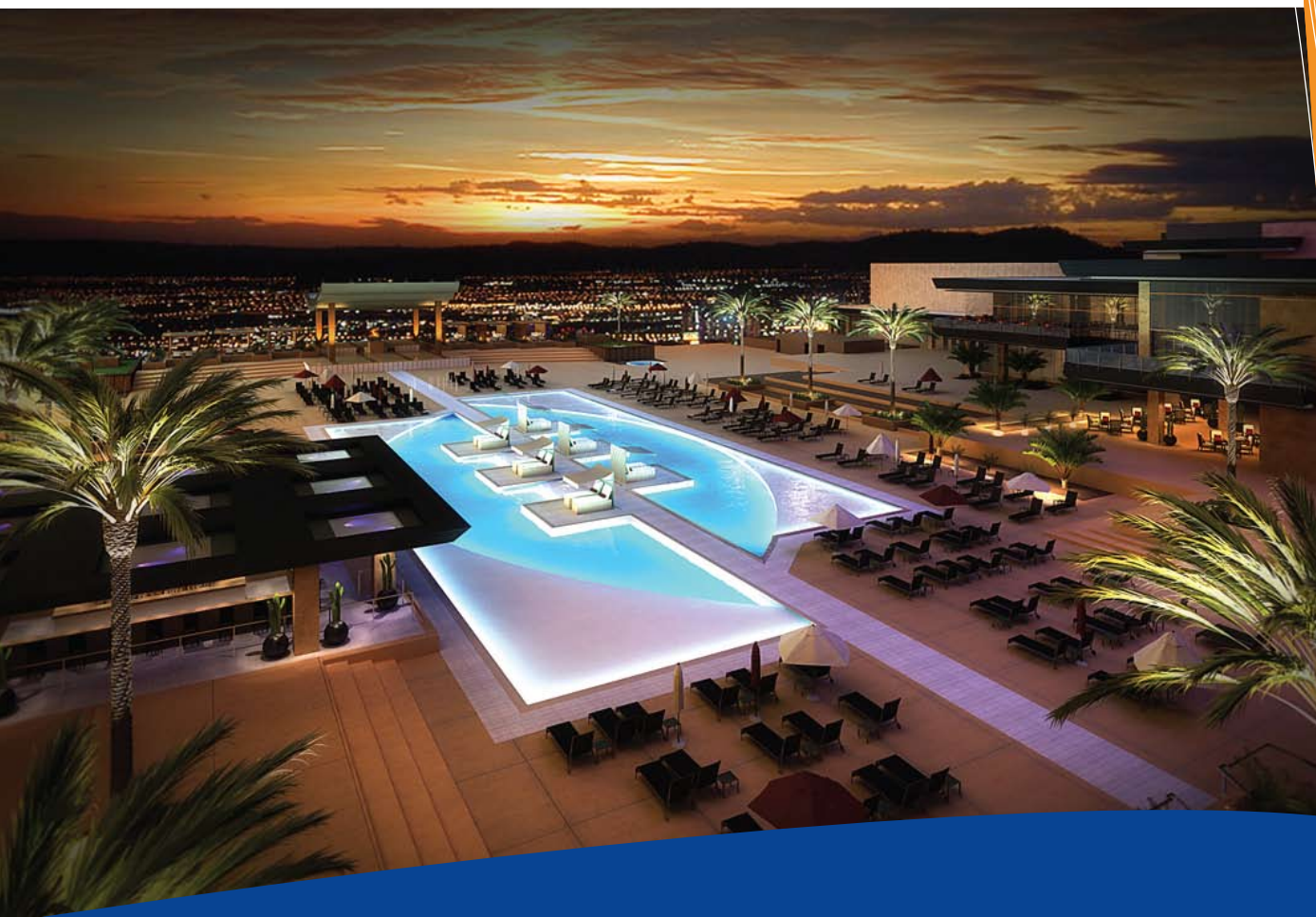


The American Health & Beauty Aids Institute Presents



The 2009 Ethnic HBC Mid-Year

Buyers & Marketing

Conference

“Blazing New Trails: Working Together
to Build Partnerships & Profits”

August 23-26, 2009 | The New M Resort | Las Vegas, NV





The American Health & Beauty Aids Institute (AHBAI) is pleased to present its 2009 Ethnic HBC Mid-Year “Buyers and Marketing” Conference. The theme of this event is **“Blazing New Trails: Working Together to Build Partnerships & Profits”**.

This industry event designed exclusively for the ethnic health & beauty care industry is scheduled for August 23-26, 2009 at The Beautiful New M Resort Spa and Casino in Las Vegas, NV.

Each year, hundreds of executives including retailers, manufacturers, distributors, OTC B&B’s, manufacturer representatives, the media and vendors allied with the ethnic HBC category meet at the AHBAI conference to enhance their knowledge about the ethnic HBC category.

This year’s conference features an exciting new format featuring private “One-on-One” Business Sessions with all the manufacturers of ethnic HBC products in private suites. In addition, you will participate in business building sessions where vital information will be shared on how you can grow your dollars in ethnic HBC.

If you are involved in any facet of the ethnic HBC industry, you must attend the 2009 AHBAI “Buyers and Marketing” Conference.

Take a moment to look over the exciting conference program and register today!

About the American Health & Beauty Aids Institute (AHBAI)

The American Health & Beauty Aids Institute is the official trade association for the ethnic health & beauty care category. AHBAI’S goals are to:

- Promote and enhance the industry
- Develop open lines of communication between members and allied associations, cosmetologists, suppliers, retailers, the media, OTC B&B’s and the consumer market.
- Contribute to business development and economic progress in all minority communities; and
- Represent member companies and industry interests before legislative and regulatory agencies.

AHBAI is recognized as the leading authority in the ethnic health & beauty care industry. Although AHBAI members are business rivals, they have common goals and realize these goals can best be accomplished together.

CONFERENCE & HOTEL REGISTRATION

Details

One form will register all attendees from your company as well as any spouses. Your check should be made payable to AHBAI.

As a special benefit to attendees, companies that register four (4) or more registrants will receive a \$50 discount on the fourth and each registrant thereafter (spouses not included).

The registration form, along with your check, must be returned to AHBAI Headquarters no later than July 17, 2009 to obtain the regular registration fee. All registrations received after the cut-off date must include late registration fees.

Cancellation Policy

Cancellations with full refund will be granted until July 17, 2009. Cancellations made after that date will be subject to a \$150 per person service charge. Registrants with confirmed registrations that fail to attend the conference will be liable for the entire amount unless AHBAI staff is notified at least three days prior to the conference.

Transfers of confirmed registrations will be accepted until July 17, 2009.

Hotel Accommodations

Deluxe hotel accommodations await you at the Beautiful New M Resort Spa and Casino. Room reservations are available for the low rate of \$89.00 per night (resort fee included). To make your reservations, please call 1-877-673-7678 and reference the AHBAI Conference (code SAHB09). All reservations must be made no later than July 17, 2009 to ensure this low room rate. Please confirm your reservations today!

Regular Registration Fees*

(Received by July 17, 2009)

Member/Industry Partner	\$ 575.00
Retailer/Distributor	\$ 750.00
Non-Member	\$ 975.00
Spouse	\$ 400.00

Late Registration Fees*

(Postmarked & received after July 17, 2009)

Member/Industry Partner	\$ 650.00
Retailer/Distributor	\$ 825.00
Non-Member	\$1075.00
Spouse	\$ 450.00

Sports Events and Activities

Golf Tournament	\$ 100.00
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* Reminder: As a special benefit to attendees, companies that register four (4) or more registrants will receive a \$50 discount on the fourth and each registrant thereafter (spouses not included).

Guideline for Suggested Attire

Receptions/Business Sessions:

Business Casual Attire

Men: Sports Jacket or shirt and slacks

Women: Dress/skirt, pants suit

Sports Tournament:

Sports Attire

Shirts with collars are required

Slacks; shorts or skirts; no cut-offs allowed

Key Distributors & Retail Executives From Major Companies Who Have Attended the Mid-Year Business Conference.

AAFES	Empress Hair Care	K-Mart	Sally Beauty Company
Alberto Culver	Empress Beauty Dist., Inc	Luster Products, Inc.	Spartan Brands
Alleghany Pharmacal Corp.	Family Dollar	M&M Products Co.	SoftSheen-Carson
American Stores	Firstline Mfg. Corp.	Meijer, Inc.	Strength of Nature
Ampro Industries	Global Beauty Corp.	McLane Co., Inc.	Summit Laboratories
Ben's Beauty Supply	HEB	Mid-K Distributors, Inc.	SUPERVALU
Beauty Enterprises Inc.	Heritage Skin Care, Inc.	Moore Unique Skin Care	Target Stores
Bronner Brothers	High Time Products, Inc.	N.A. Buffen Distributors	TWT Distributing, Inc.
Clairol	House of Cheatham	Namaste' Laboratories	Ty-Kenn Products
Clear Essence Cosmetics	Jinny Beauty Supply	Nature's Protein	Ultra/Standard Distributing, Inc.
Colomer	J.M. Products, Inc.	NBSDA	Walgreens
CVS Corp.	Johnson & Johnson	Nioxin Research Labs.	Wal-Mart Stores, Inc.
Dollar General	J. Strickland & Co.	PK International, Inc.	
Ecoco, Inc.	Kroger	Rite-Aid	

Board of Directors

Chairman

Clyde Hammond
Summit Laboratories, Inc.

1st Vice-Chairman

Michael Joshua
J.M. Products, Inc.

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Bronner Bros.

Parliamentarian

Milton D. Moore, M.D.
Moore Unique Skin Care

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Bluefield Associates, Inc./
Clear Essence Cosmetics USA,
Inc.

Industry Partners

Gary Gardner
Namaste' Laboratories

Angela Guy
SoftSheen-Carson

Tiffanie Jones
Alberto Culver Co.

2009 Mid-Year Conference Planning Committee

LaJuan Bedford J.M. Products, Inc.	Lynn Hutchinson Summit Laboratories	Mary Lee Joshua J.M. Products, Inc.	Maggie Ocasio Bronner Brothers
Connie Curry Clear Essence Cosmetics	Marty Joshua J.M. Products, Inc.	Randy Lee Luster Products, Inc.	

2009 Mid-Year Conference Advisory Committee

Tyrone Burroughs First Choice Sales	Angela Guy SoftSheen-Carson	Bonnie Krueger Sophisticate's Black Hair	Michael Roberts Namaste' Laboratories
Patricia Bailey PBailey Group	Eddie Jhin Jinny Beauty Supply Co.	Cindy Lee Wal-Mart Stores, Inc.	Thomas W. Tyree TWT Distributing, Inc.
Roslyn Chapman The Chapman Edge	Tiffanie Jones Alberto Culver Co.	Germaine Leftridge GBL Sales, Inc.	David Yoon Ben's Beauty Supply
Ted Fishman Ted Fishman & Associates	Philip Kim Mid-K Distributors, Inc.	Sydney Peters Walgreen Co.	

BUYERS & MARKETING

Conference

“Blazing New Trails: Working Together to Build Partnerships & Profits”

Preliminary Program

Sunday, August 23, 2009

Conference Participant Arrivals

7:15 a.m.	Golf Tournament Registration
8:00 a.m.	Golf Tournament
1:00 p.m.	Conference Registration
6:30 p.m.	“Meet & Greet” Social

Monday, August 24, 2009

8:00 a.m. – 5:30 p.m.	Conference Registration
9:00 a.m.	Welcome & Opening Presentation
9:30 a.m. – 10:15 a.m.	“Buyonomics & the African-American Consumer: Strengthening Partnerships to Increase Profits”
10:30 a.m. – 1:00 p.m.	One-on-One Business Sessions
1:00 p.m. – 2:15 p.m.	(Lunch on Your Own)
2:30 p.m. – 3:30 p.m.	“Blazing New Trails in Ethnic HBC”
6:00 p.m.	Welcome Reception

Tuesday, August 25, 2009

7:30 a.m.	Conference Registration
8:00 a.m. – 9:30 a.m.	OTC SESSION – “The OTC Channel Roundtable: Working Together to Build Partnerships & Profits”
9:30 a.m.	“Mix & Mingle” Social
10:00 a.m.	One-on-One Business Sessions
1:00 p.m.	(Lunch on Your Own)
2:15 p.m.	RETAILER SESSION – “The Power of the Ethnic HBC Category”
3:15 p.m. - 5:30 p.m.	One-on-One Business Sessions
7:00 p.m.	Industry Awards Banquet

Wednesday, August 26, 2009

Departures



HOTEL & CAR RENTAL *Information*

The New M Resort Spa and Casino

Introducing the newest resort in Las Vegas the M Resort Spa and Casino. Situated on over 90 acres, the M Resort is a fusion of modern architecture that combines contemporary Italian accents, with the latest amenities and cutting edge technology offering guests a luxurious retreat.

This beautiful resort offers upscale accommodations, global cuisine choices, a world class spa and salon, exciting entertainment including the latest casino games, a 14 screen digital movie entertainment complex, and one million square feet of retail shopping.



Floor to ceiling windows offer unmatched views of the Las Vegas strip as well as the serene and breathtaking mountain range.

The M Resort is guaranteed to provide an unrivaled south strip experience and is the perfect destination for relaxation, vibrant entertainment and great business meetings.

Angel Park Golf Course

The AHBAI Golf Tournament will be held on the beautiful Angel Park Golf Course on Sunday, August 23rd. This beautiful course is located within view of the Red Rock Canyon and the Las Vegas Valley. Angel Park Golf Club features 36 holes of championship Las Vegas golf designed by the legendary Arnold Palmer, the lighted Cloud Nine Short Course, and the world's original natural grass Putting Course. Angel Park has been the recipient of several awards, including the accolade of Best Golf Course in Las Vegas in the "Best of Las Vegas", Las Vegas Review Journal Readers Poll (13 out of the past 14 years) and "Favorite Golf Course" in Las Vegas by visiting golfers (as nominated by What's On Magazine Visitor Choice Awards). In addition, the Golf Shop at Angel Park has been selected as a "Top 100 Golf Shop in the Country" by Golf World Business for the past two years in a row!

Car Rental Discounts – Budget Rent-a-Car

The resort offers complimentary roundtrip airport shuttle to McCarran International Airport and the Fashion Show Mall. However, if you desire to rent a car to visit other Las Vegas locations, please call Budget at 1/800-722-3773 and mention code BCD#U089720. This will provide you with discount rates for the AHBAI Mid-Year Conference. You can also book on-line at Budget.com.



American Health and Beauty Aids Institute
2009 Ethnic HBC Mid-Year "Buyers & Marketing"

CONFERENCE REGISTRATION *Form*

Return by July 17, 2009
American Health and Beauty Aids Institute, P.O. Box 19510, Chicago, Illinois 60619-0510

Company Name

Address

City

_____ State _____ Zip

Telephone

Fax #

E-mail Address

Attendee Name

Spouse

Additional Name

Spouse

Additional Name

Spouse

Member Bonus Attendee

Spouse

(List additional attendees on separate page)

Optional Activities Sign-Up Sheet

Please fill in the names of those from your company that wish to participate in the Golf Tournament on Sunday. Please include the appropriate amount with your registration.

Men or Women: _____

Men or Women: _____

Total Registration Fees: _____

Total Optional Activity Fees: _____

Total Check Amount Enclosed: _____

American Express

Card Number

Exp. Date

Credit Card Mailing Address

City

_____ State _____ Zip

Authorized Signature

(For AHBAI Use Only)

Cash: _____ Check: _____

Credit Card: _____

Total Amount: _____ Date Received: _____

